

YEAR END REPORT 2020-2021
OHIO FOREIGN LANGUAGE ASSOCIATION
Report of Membership Chair
May 1, 2021
Chair: Teri Wiechart

The primary goal for this year's membership committee has been to discover ways to encourage Ohio teachers to join their professional organization. To effect that goal, emails were sent to lapsed members to encourage them to rejoin, articles were written for the *Cardinal* outlining the benefits of joining, as well as listing the ways that members could help each other and the profession.

The main task of the membership chair is the continued organization and maintenance of the membership database in WildApricot, which included updating the mailing addresses and email addresses of all members, keeping membership lists current, addressing the questions of the membership, using the data base to register members for Regional Professional Development, and assisting with registration for the annual conference.

The goals for next year include assisting incoming president Richard Emch, providing services to the members of OFLA, and finding new ways to encourage new and previous members of OFLA to join.

Members will be asked to update personal data with an email probe in June. Renewal reminders will be sent in the month before due dates.

CURRENT MEMBERSHIP DATA

	May 1, 2021	April 15, 2020 (for comparison)
Student	19	35
Lifetime	93	91
Professional 1- year	200	382
Professional 1 year auto	85	16
Professional 3 yr.	28	97
OEA professional	398	414
TOTALS	823	1035

Certainly, the effects of the pandemic are evident in the membership numbers for this school year. Add to that the fact that OFLA has not held an in-person conference for 3 years in a row. It is expected that things will improve in the next school year.