

YEAR-END REPORT 2018-19 OHIO FOREIGN LANGUAGE ASSOCIATION

Report submitted by Membership Chair *Julie Frye* 12 March 2019

It is the responsibility of the Membership Committee to organize and curate the Wild Apricot member database. Membership issues occur throughout the year and are addressed as quickly as possible by referring them to the appropriate Board director and/or affiliate chairperson.

| MEMBER LEVEL | 12 March 2019 |
|----------------------|---------------|
| Full-time STUDENT | 43 (-26) |
| PROFESSIONAL 1-year | 272 (-114) |
| PROFESSIONAL 3-years | 72 (-14) |
| PROFESSIONAL OEA | 433 (-12) |
| LIFETIME | 83 (+4) |
| Total ACTIVE | 904 (-161) |

Historically, active memberships drop during years that CSCTFL and OFLA hold a joint conference. In order to attend CSCTFL, there is no OFLA membership required.

The Membership Committee continues to advocate for active members and serve as liaison between those members and the OFLA Executive Board. Projects for 2019-20 include digitizing Membership Chair resources, updating membership profile information, and archiving outdated/lapsed member profiles. In addition, the Membership Committee contributes articles to each edition of the Cardinal newsletter. The committee cooperates and coordinates projects with all current Board officers and affiliate chairs in an effort to grow our membership base and offer the best possible value for our active members.

| HISTORIC MEMBERSHIP DATA | |
|-------------------------------------------|-------------|
| MARCH 2018 | 1065 |
| MARCH 2017 | 1163 |
| MARCH 2016 (CSCTFL/OFLA joint conference) | 1168 |
| MARCH 2015 | 1292 |
| MARCH 2014 | 1574 |
| MARCH 2013 (CSCTFL Conference Host) | 1332 |
| APRIL 2012 | Unavailable |
| APRIL 2011 | 1569 |
| APRIL 2010 | 1559 |
| APRIL 2009 | 1731 |
| APRIL 2008 | 1520 |
| APRIL 2007 | 1542 |
| APRIL 2006 | Unavailable |

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|------------|------|
| MARCH 2005 | 1597 |
| APRIL 2004 | 1750 |