

2017-2018 OFLA Annual Report

Dina Marsala, Editor for Electronic Media

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This year I have:

- Helped with the transition to our Zoho accounts and helped board members learn how to use Zoho
- Continued to maintain the OFLA main website at <https://ofla-online.org/> and post regular updates to the site to keep it current
- Increased our online presence on Facebook
- Helped board members with their OFLA email accounts
- Set up the voting ballot on OFLA's SurveyMonkey account
- Helped set up the Scholarship applications
- Wrote two articles for *The Cardinal*
- Created a Youtube channel and a Pinterest page for OFLA
- Moderated the listserv account
- Created promotional videos for the [Cleveland Conference](#), [Happy Holidays](#) and Central States Conference on the Teaching of Foreign Languages 2019
- Regained access to our Twitter page and increased its following
- Attended the 2017-2018 board meetings

At the 2018 OFLA Conference I will:

- Take and post photos of the conference
- Volunteer at the hospitality and registration desk and perform other duties as needed
- Present two sessions, "Go ahead make my day and use that QR code" and "The Sweet 16 of Music"
- Upload presentations to our OFLA Pinterest page

After the 2018 OFLA Conference I will:

- Continue with the above activities

Respectfully submitted by Dina Marsala, Editor for Electronic Media