

YEAR END REPORT 2010-2011
OHIO FOREIGN LANGUAGE ASSOCIATION
Report of Vice President for Membership

April 8, 2011

Chair: Teri Wiechart

Committee Members: Barry Thomas, Elizabeth Hanlon

The primary goal for this year's membership committee has been the implementation of online invoicing with the online database. This saved several hundred dollars from preparing and mailing paper invoices. Paper invoices were mailed to only those without valid email addresses and those who did not renew by September 1.

Other goals included updating the mailing addresses and email addresses of all members, keeping membership lists current, addressing the questions of the membership, using the data base to register members for Regional Professional Development, and assisting with registration for the annual conference.

The goals for next year include assisting incoming president Carol Eiber provide services to the members of OFLA, further discovering and using the online system, and finding new ways to encourage new and previous members of OFLA to join.

CURRENT MEMBERSHIP DATA

	April 8, 2011
Associate	88
Student	156
Joint	14*
Lifetime	52
Direct Pay—Profess.	625
OEA professional	633
Emeritus	1
TOTALS	1569

*corrected from 18

These figures include all registrants for the conference as of 04/01/2011.

HISTORIC MEMBERSHIP DATA

APRIL 2010	1559
APRIL 2009	1731
APRIL 2008	1520
APRIL 2007	1542
MARCH 2005	1597
APRIL 2004	1750